## **ORDER**

Orders	Order / Rev:	A2605161		
	Alt Order #:	27018015		
	Product Desc:	Candidate		KSN
	Estimate:	7067		Wichita KS KSNW
	Flight Dates:	07/18/20 - 07/21/20	Primary AE:	Katz Washington
	Original Date / Rev:	07/17/20 / 07/17/20	Sales Office:	K-WAS
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	Strategic Media Services		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1911 North Fort Myer Drive	Billing Cycle:	WEEKLY
		Arlington, VA 22209	Agency Commission:	15%
Advertiser	Name:	POL/Roger Marshall/US Senate/KS/Re	Order Brand:	
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PL11	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	IN13871/SP2622/AL1146
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND	Order Separation:	00:15:00
	Priority:	P5		

Bill Plan	Totals
-----------	--------

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
07/13/20	07/19/20	2	\$100.00	\$85.00	July 2020	21	\$3,085.00	\$2,622.25	0.00
07/20/20	07/26/20	19	\$2,985.00	\$2,537.25	Totals	21	\$3,085.00	\$2,622.25	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

1	O.	044	F	l	. DI.	Ot =t/E1	T: D		0 4	Data Dai	D. T	0	A
Ln	Ch	Start	End	Inventory Code	е вгеак	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N 1	Multi	07/20/20	0 07/20/20	Today Show 7-8	am CM	7-8am	М	:15/:15	1	\$175.00 P4	0.00 BK	1	\$175.00
	Channe	ls : KSNC	C,KSNG,KSI	NL,KSNW									
				Today Show 7-8	Bam								
	TODAY	SHW											
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 07/2	20/20	07/26/20	M	1	\$175.00	0.00						
N 2	Multi	07/21/20	0 07/21/20	Today Show 7-8	am CM	7-8am	- T	:15/:15	1	\$175.00 P4	0.00 BK	1	\$175.00
	Channe	ls : KSNC	C,KSNG,KSI	•									
				Today Show 7-8	Bam								
	<b>TODAY</b>	SHW		•									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 07/2	20/20	07/26/20	- T	1	\$175.00	0.00						
N 3	Multi	07/20/20	0 07/20/20	Today Show 8-9	am CM	8-9am	M	:15/:15	1	\$135.00 P4	0.00 BK	1	\$135.00
	Channe	ls : KSNC	C,KSNG,KSI	•						·			
				Today Show 8-9	am am								
	<b>TODAY</b>	SHW		•									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 07/2	20/20	07/26/20	M	1	\$135.00	0.00						
N 4	Multi	07/21/20	0 07/21/20	Today Show 8-9	am CM	8-9am	- T	:15/:15	1	\$135.00 P4	0.00 BK	1	\$135.00
			C,KSNG,KSI	•						•			,
				Today Show 8-9	am am								
	TODAY	SHW		-									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						

Print Date: 07/17/20 15:36:45 Page 2 of 4

Order / Rev: A2605161 Advertiser: POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: 27018015 Product Desc: Candidate Wichita KS KSNW

Flight Dates: 07/18/20 - 07/21/20 Estimate: 7067

Ln Ch	Start	End	Inventory Code	Break	Start/End 7	Time Da	ays Len	Spot	s	Rate Pri	Rtg Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	07/20/20 Iti 07/18/2	07/26/20		CM	\$135.00 8a-10a	0.00	S- :15/:1	5	1	\$50.00 P4	0.00 BK	1	\$50.00
		C,KSNG,KSI	NL,KSNW							*******			******
SAT	URDAY TO	DAY	Today Show Sa										
	Start Date 07/13/20	End Date 07/19/20	Weekdays S-	Spots/Week 1	Rate \$50.00	Rating 0.00							
	nnels : KSN	C,KSNG,KSI	Today Show Su NL,KSNW Today Show Su	СМ	Today Show	v Su	S :15/:1	5	1	\$50.00 P4	0.00 BK	1	\$50.00
	TODAY-NE	End Date	Weekdays	Spots/Week	Rate	Rating							
N 7 Mu	07/13/20 lti 07/19/2	07/19/20	Meet the Press	CM	\$50.00 Meet the Pro	0.00 ess	S :15/:1	5	1 5	\$100.00 P4	0.00 BK	0	\$0.00
		C,KSNG,KSI	NL,KSNW	-						,			,
MEE	T PRESS-S	SUN	Meet the Press										
	Start Date	End Date	Weekdays C	Spots/Week	Rate	Rating							
	07/13/20 Ch Date Ra	07/19/20 ange <u>D</u>	escription	1 <u>Star</u>	\$100.00 t/End Time	0.00	Weekd	ays	Lengt	h Rate	Rtg Type	l	
		0-07/19/20 N	leet the Press	Mee	t the Press			Su.	:15/:1	5 <del>(\$100.00</del>	0.00 BK		
	Credited  Iti 07/20/2	0 07/20/20	M-F 4-430p	CM	4-430pm	M	:15/:1	5	1 ;	\$100.00 P4	0.00 BK	1	\$100.00
		C,KSNG,KSI	NL,KSNW	Oivi	ч чоории		.10/.1	J	. ,	φ100.001 <del>-</del>	0.00 BIX	· '	Ψ100.00
JEO	PARDY TW	0	M-F 4-430p										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	07/20/20	07/26/20	M M-F 4-430p	CM	\$100.00 4-430pm	0.00 T	:15/:1	5	1 ;	\$100.00 P4	0.00 BK	1	\$100.00
		C,KSNG,KSI	•	Civi	4-430pm	- 1-	15/.1	5	1 ,	\$100.00 P4	0.00 BK	'	\$100.00
	PARDY TW		NA/a a la dansa	0	Data	Detien							
	Start Date 07/20/20	End Date 07/26/20	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						l	
		0 07/20/20 C,KSNG,KSI	M-F 430-5p NL,KSNW M-F 430-5p	СМ	430-5pm	М	:15/:1	5	1 :	\$140.00 P4	0.00 BK	0	\$0.00
	PARDY<				_								
	Start Date 07/20/20	End Date 07/26/20	<u>Weekdays</u> M	Spots/Week 1	Rate \$140.00	Rating 0.00						l	
Spot	Ch Date Ra	nge D	escription	Star	t/End Time		Weekd		Lengt		Rtg Type		
	Credited	0-07/26/20 N	1-F 430-5p	430-	·5pm		MI ·	:	:15/:13	5 <del>(\$140.00</del>	9) 0.00 <i>BK</i>		
		0 07/21/20 C,KSNG,KSI	M-F 430-5p NL,KSNW	СМ	430-5pm	- T-	:15/:1	5	1 :	\$140.00 P4	0.00 BK	1	\$140.00
JEO	PARDY<		M-F 430-5p										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						İ	
	07/20/20	07/26/20	-T	1 CM	\$140.00	0.00	:15/:1		4 (	1475 00 D4	0.00 BK		¢475.00
		C,KSNG,KSI	KSN News at Five NL,KSNW KSN News at Fiv		5-530pm	- 1-	15/.1	ວ	1 \$	\$175.00 P4	0.00 BK	1	\$175.00
	NEWS-5P	Fred Data	Ma aladaya	Consta AM and	Data	Datina							
	Start Date 07/20/20	End Date 07/26/20	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00							
N13 Mu	lti 07/20/2				530-6pm	М	:15/:1	5	1 :	\$225.00 P4	0.00 BK	0	\$0.00
NBC	NITELY N	VS	NBC Nightly New	s WKDY									
	Start Date 07/20/20	End Date 07/26/20	Weekdays M	Spots/Week 1	<u>Rate</u> \$225.00	Rating 0.00							

Print Date: 07/17/20 15:36:45 Page 3 of 4

Order / Rev: A2605161 Advertiser: POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: 27018015 Product Desc: Candidate Wichita KS KSNW

Flight Dates: 07/18/20 - 07/21/20 Estimate: 7067

Ln Ch Start	t End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 07/20/20 Spot Ch Date R	07/26/20 Range D	escription	1 Start	\$225.00 End Time	0.00	Weekdays	Len	gth Rate	Rtg Type		
	20-07/26/20 N	IBC Nightly News V				M		15 <del>(\$22<u>5.00)</u></del>	0.00 BK		
Credited											
N14 Multi 07/21, Channels : KSI			СМ	6-630p	- T	- :15/:15	1	\$225.00 P4	0.00 BK	1	\$225.00
KSN NEWS-6F											
Start Date Week: 07/20/20	End Date 07/26/20	<u>Weekdays</u> - T	Spots/Week 1	Rate \$225.00	Rating 0.00						
N15 Multi 07/20, Channels : KSI	NC,KSNG,KSI	•	СМ	630-7pm	М	- :15/:15	1	\$300.00 P4	0.00 BK	1	\$300.00
WHEEL-FORT		Mookdovo	Spoto/Mook	Poto	Poting						
Start Date Week: 07/20/20	07/26/20	Weekdays M	Spots/Week 1	Rate \$300.00	Rating 0.00						
N16 Multi 07/21 Channels : KSI		NL,KSNW	СМ	10-10:35pm	- T	- :15/:15	1	\$300.00 P4	0.00 BK	1	\$300.00
KSN NEWS-10	)P<	KSN News at Ter	n Mon-Fri								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/20/20 N17 Multi 07/20/	07/26/20	- T	CM	\$300.00	0.00 5pm M	·15/·15	1	\$80.00 P5	0.00 BK	1	\$80.00
Channels : KSI		NL,KSNW		10.33p-11.3	Spiii M	13/.13	'	φου.υυ Ε3	0.00 BK	'	φου.υυ
TONITE SHW-	NBC<	Tonight Show/Jin	nmy Fallon								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/20/20	07/26/20	M	1	\$80.00	0.00	45/45		#00 00 PF	0.00 DI		400.00
N18 Multi 07/21, Channels : KSI		•	СМ	10:35p-11:3	5pm - T	- :15/:15	1	\$80.00 P5	0.00 BK	1	\$80.00
TONITE SHW-	NRC~	Tonight Show/Jin	nmy Fallon								
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 07/20/20	07/26/20	- T	1	\$80.00	0.00						
N19 Multi 07/20, Channels : KSI			I CM	7-8p	M	- :15/:15	1	\$400.00 P4	0.00 BK	1	\$400.00
VOICE-NBC	E 15 /		0	5.	D ::						
Start Date Week: 07/20/20	End Date 07/26/20	Weekdays M	Spots/Week 1	Rate \$400.00	Rating 0.00						
N20 Multi 07/21, Channels : KSI		Kansas Today NL,KSNW	СМ	430-5am	- T	- :15/:15	1	\$10.00 P5	0.00 BK	1	\$10.00
TODAY SHW		Kansas Today									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/20/20	07/26/20	- T	1	\$10.00	0.00						
N21 Multi 07/21, Channels : KSI		•	СМ	5-6am	- T	- :15/:15	1	\$50.00 P4	0.00 BK	1	\$50.00
TODAY SHW		,									
Start Date Week: 07/20/20	End Date 07/26/20	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
N22 Multi 07/21, Channels : KSI	/20 07/21/20	•	CM	630-7pm		- :15/:15	1	\$300.00 P4	0.00 BK	1	\$300.00
	, -, -,	M-F 630-7p									
TODAY SHW Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/20/20	07/26/20	- T	1	\$300.00	0.00						
N 23 Multi 07/21/ Channels : KSI		NL,KSNW	CM	6-7am	- T	- :15/:15	1	\$100.00 P4	0.00 BK	1	\$100.00
		KSN Today 2								l	

Print Date: 07/17/20 15:36:45 Page 4 of 4

 Order / Rev:
 A2605161
 Advertiser:
 POL/Roger Marshall/US Senate/KS/Rep

 Alt Order #:
 27018015
 Product Desc:
 Candidate
 Wichita KS KSNW

 Flight Dates:
 07/18/20 - 07/21/20
 Estimate:
 7067

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
TODAY	/ SHW											
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07	/20/20	07/26/20	- T	1	\$100.00	0.00						
N24 Multi	07/21/2	0 07/21/20	ON	CM	1235a-4a	- T	:15/:15	1	\$5.00 P5	0.00 BK	1	\$5.00
Channe	els : KSN0	C,KSNG,KS	NL,KSNW									
			ON									
TODAY	/ SHW											
Sta	art Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Rating						
Week: 07	/20/20	07/26/20	- T	1	\$5.00	0.00						
										Totals	21	\$3,085.00



125 West 55th St New York, NY 10019 Contract # 27018015 Changes as of: 7/17/2020 at 3:38 PM Version: Current State Version 3

CPE: 560/646/7067 Flight: 7/18/20 - 7/21/20 Advertiser: Kansans for Marshall

Agency: STRATEGIC MEDIA SERVICES

\$150.00

\$50.00

\$2.50

15

15 0

15 0

TOTALS:

0

2

0

0

2

0

0

12

2

2

26

1911 NORTH FT MYER

DRIVE SUITE 400

ARLINGTON, VA 20009

Product: Candidate

Agency Order #: 9766430

Buyer: Rheault, Ben

Service: Nielsen

Assistant: KELLY JOHNS

202-872-5880

Station: KSNW

Market: Wichita

Office: WASHINGTON

**Primary Demo:** 

Total CPP: \$0.00

Total Spots: 42

**Total GRP:** 

Traffic #: A2605161

Con Type: POLITICAL/VOTE

Total \$: \$3,085.00

Salesperson: KELLY JOHNS

202-872-5880

									Separa	ation:				
										7/18 - 7/21	Total	Total		
#	Day/Time	DP	Program	Rate	Len	7/18	7/19	7/20	7/21		Spots	\$	CPP*	GRP*
1	M-F 7a-8a		TODAY SHW	\$87.50	15	0	0	2	2		4	\$350.00	\$0.00	0.0
2	M-F 8a-9a		TODAY SHW	\$67.50	15	0	0	2	2		4	\$270.00	\$0.00	0.0
3	Sa 8a-9:30a		SATURDAY TODAY	\$25.00	15	2	0	0	0		2	\$50.00	\$0.00	0.0
4	Su 8a-9a		SUN TODAY-NBC	\$25.00	15	0	2	0	0		2	\$50.00	\$0.00	0.0
5	Su 9a-10a		MEET PRESS-SUN	\$50.00	15	0	0	0	0		0	\$0.00	\$0.00	0.0
	M-F 4p-4:30p		JEOPARDY TWO	\$50.00	15	0	0	2	2		4	\$200.00	\$0.00	0.0
7	M-F 4:30p-5p		JEOPARDY<	\$70.00	15	0	0	0	2		2	\$140.00	\$0.00	0.0
8	M-F 5p-5:30p		KSN NEWS-5P	\$87.50	15	0	0	0	2		2	\$175.00	\$0.00	0.0
9	M-F 5:30p-6p		NBC NITELY NWS	\$112.50	15	0	0	0	0		0	\$0.00	\$0.00	0.0
10	M-F 6p-6:30p		KSN NEWS-6P	\$112.50	15	0	0	0	2		2	\$225.00	\$0.00	0.0
11	M-F 6:30p-7p		WHEEL-FORTNE	\$150.00	15	0	0	2	0		2	\$300.00	\$0.00	0.0
12	M-F 10p-10:35p		KSN NEWS-10P<	\$150.00	15	0	0	0	2		2	\$300.00	\$0.00	0.0
	M-F 10:35p-11:37p		TONITE SHW-NBC<	\$40.00	15	0	0	2	2		4	\$160.00	\$0.00	0.0
14	M 7p-8p		VOICE-NBC	\$200.00	15	0	0	0	0		0	\$0.00	\$0.00	0.0
	M 7p-8p		TITAN GAMES	\$200.00	15	0	0	2	0		2	\$400.00	\$0.00	0.0
16	M-F 4:30a-5a		KS TODAY	\$5.00	15	0	0	0	2		2	\$10.00	\$0.00	0.0
17	M-F 5a-6a		KS TODAY	\$25.00	15	0	0	0	2		2	\$50.00	\$0.00	0.0
<u> </u>	M-E	1		1 7			I	l	l					

Printed on 07/17/2020 at 04:49 PM | \* Stats based on Primary Demo

WOF

KS TODAY

**OVERNIGHTS** 

18 6:30p-7p

M-F 19 6a-7a

M-F 20 12:35a-4a 0.0

0.0

0.0

0.0

\$300.00

\$100.00

\$3,085.00

42

\$5.00

\$0.00

\$0.00

\$0.00

\$0.00



125 West 55th St New York, NY 10019 Contract # 27018015 Changes as of: 7/17/2020 at 3:38 PM Version: Current State Version 3

Agency: STRATEGIC MEDIA Advertiser: Kansans for Marshall Market: Wichita SERVICES

1911 NORTH FT MYER Product: Candidate Office: WASHINGTON Total Spots: 42

DRIVE
SUITE 400 Agency Order #: 9766430 Service: Nielsen Total CPP: \$0.00

ARLINGTON, VA Buyer: Rheault, Ben Primary Demo: Total GRP: 20009

 Salesperson:
 KELLY JOHNS
 Assistant:
 KELLY JOHNS
 Traffic #: A2605161

 202-872-5880
 202-872-5880

Separation:

## Special Instructions

	Order Level Comments											
Date/Time	ate/Time Added by Comment											
07/17/20 2:48 PM	7/17/20 2:48 PM Lori Sanderson PLEASE ACCEPT MG OFFERS. THANKS, LS											
07/17/20 11:43 AM	Lori Sanderson	PLEASE ACCEPT MG FOR PROGRAM CHANGE. ALSO, CAN YOU CONFIRM IF THESE ARE BOOKENDS? THANKS, LS										
07/17/20 11:42 AM	System	Notice Received.										

	Competitive Information									
Market Budget:	Market Budget: \$7,085									
KSNW Share:	KSNW Share: 100%									
Comment:										
	Competitive Unknown									

Daypart Summary													
Day/Time % Distrib Spots Dollars CPP GRP													
	100%	42	\$3,085.00	N/A	0.0								
Total	Total 100% 42 \$3,085.00 N/A 0.0												

Monthly Summary								
Month	Spots	Dollars						
2020-Jul	42	\$3,085.00						
Total	42	\$3,085.00						

Con Type: POLITICAL/VOTE

Total \$: \$3.085.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 2	7/17/20 2:48 PM	Lori Sanderson	Confirmed	10	6	\$0	\$3,085.00	Changes: Total Spots from 38 to 42. 8 buylines added or modified.
Makegood 1	7/17/20 11:43 AM	Lori Sanderson	Confirmed	2	2	\$0	\$3,085.00	Changes: 2 buylines added or modified.
Queued for Electronic Contracting	7/17/20 11:09 AM					\$0	\$0	
New	7/17/20 11:05 AM	KELLY JOHNS	Confirmed	38		\$3,085.00	\$3,085.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.